News Release

May 2, 2011

RIM Announces Multi-Platform BlackBerry Enterprise Solution for Smartphones and Tablets

Device Management Solution to Provide Security, Management, and Control of BlackBerry Devices, Plus Secure Management for Other Mobile Devices

Waterloo, ON – Research In Motion (RIM) (Nasdaq: RIMM, TSX: RIM) is announcing today plans for a multi-platform BlackBerry Enterprise Solution for managing and securing mobile devices for enterprises and government organizations. The solution will make available the market-leading management, security and controls of BlackBerry® Enterprise Server and BlackBerry® Enterprise Server Express for BlackBerry® devices plus, through RIM's pending acquisition of ubitexx (creator of the ubi-Suite device management solution), the solution is expected to incorporate secure device management for Android and iOS based devices and tablets, all managed from a single web-based console.

"The multi-platform BlackBerry Enterprise Solution is designed to address a growing market and respond to requests from enterprise customers who want a secure multi-platform device management solution from a company that already delivers the gold standard for enterprise mobility," said Peter Devenyi, Vice President, Communications Platform Group at Research In Motion. "We recognize the opportunity to continue leading in the enterprise market by providing customers with a common platform to help simplify the management of a variety of mobile devices."

The single web-based console is being designed to provide IT administrators with a simple and efficient way to distribute software and manage policies, inventory, security and services for BlackBerry devices, as well as other mobile devices. IT administrators will be able to manage devices over-the-air, including activating devices, distributing software and applications, locking or wiping devices, enforcing and resetting device passwords, setting IT policies, and managing optional mobile applications for end users. Certain features are expected to remain exclusive to BlackBerry devices because such capabilities are built into the design of a device's operating system. Examples include RIM's industry-leading push technology, network and data usage efficiency, behind-the-firewall access to enterprise applications and systems, and many of the over 550 IT policies available through BlackBerry Enterprise Server. The recently-released BlackBerry® Balance™ technology (see separate press release issued today), which supports the use of a single smartphone for both work and personal purposes without compromising the

security of corporate content or the privacy of personal content, will also remain exclusive to BlackBerry devices.

Overall, as is largely understood in the enterprise market today, organizations can expect a range of security, manageability and controls depending on different device platform capabilities, with some devices further limited by the design of their operating system.

The multi-platform BlackBerry Enterprise Solution will be comprised of optional architectural components based on the configuration of an organization's mobile deployment and their operational needs. Optional components will include BlackBerry Enterprise Server and BlackBerry Enterprise Server Express for BlackBerry devices, and a separate, secure device management server for Android and iOS devices (based on the foundation of ubi-Suite from ubitexx). It will be possible to deploy multiple components in a virtualized environment on a single server.

Note: Registration for a product preview of the ubitexx solution is open today at www.ubitexx.com/preview.

The multi-platform BlackBerry Enterprise Solution is planned for general availability later this year.

About Research In Motion (RIM)

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit www.rim.com or www.blackberry.com.

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