

Mobile Device Management Powered by ubitexx

## ubi-Suite 2.1 distributes applications to enterprise smartphones

**A *Company Application Store* with signed add-on programs/selective data encryption/secure passwords**

What do employees want to do with a company smartphone? They want to quickly access schedules, tasks, messages, reports, and presentations as well as immediately process them. They want to have the convenience of mobile travel services such as booking flights from their smartphone. The ubi-Suite 2.1 mobile device management solution by ubitexx satisfies these user expectations. The new ubi-Suite *Company Application Store* allows enterprises to give their workforce access to selected applications, making day-to-day work using smartphones easier. These applications include productivity tools such as the GUI Shaper for designing custom menus, Today Screens, schedulers, task managers, travel services and trip planners. All employees can download additional company-approved programs to their smartphone in one easy step. A further highlight of the ubi-Suite 2.1 is its integrated data security: corporate data and business contacts on enterprise smartphones and SD cards are safeguarded using Windows Mobile 6.1 encryption. This means no illegal access to data is possible on smartphones running ubi-Suite.

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Munich-based mobile device management vendor ubitexx offers mobile users more flexibility and convenience with the *Company Application Store*.

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“We offer companies and their employees Mobile Device Management which delivers genuine support for their day-to-day work using cellphones, smartphones and PDAs. Productivity gains in mobile telephony can only be fully realized by enhancing user navigation and seamlessly integrating this within existing workflows,” explains Markus C. Müller, founder and President of ubitexx inc. “ubi-Suite 2.1 allows companies to distribute and administer their mobile devices from a central location via cellular networks. At the same time our software solution delivers the highest degree of security and ease-of-use, so mobile workers can focus on their work.”

### **A simpler mobile telephony experience**

Companies can create their own *Company Application Store* based on the specific needs of their workforce. Smartphones deployed to mobile workers include a list of optional pre-tested programs for their mobile device. Selecting a program icon automatically launches the program on the employee's smartphone. The installation routine runs in the background using an SSL-encrypted carrier network, allowing users to continue using their smartphone without restrictions. The newly downloaded application can be used immediately because ubi-Suite always includes signed software and configuration as part of the setup process. The *Company Application Store* gives employees the option of choosing just the right device settings for their needs.

### **Optimal protection for business data**

The ubi-Suite 2.1 offers several new features which improves protection of business-critical information. Sensitive files such as images of prototypes, business reports, PIM data and entire directories can be encrypted using the 128-bit Advanced Encryption Standard (AES) included with Windows Mobile 6.1. AES



**The smartphone becomes a mobile office: ubi-Suite 2.1 makes Windows Mobile devices business-capable for mobile workers and IT managers.**

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encryption can also be used to safeguard data on removable storage cards. Enterprise smartphones are frequently lost or misplaced. Thanks to data encryption, mislaid or stolen devices are protected against data theft.

IT managers can also set up an alphanumeric password for accessing devices. After several failed attempts to enter the password, all data on the device is deleted. This gives companies an effective way to protect security-compromised smartphones.

ubi-Suite 2.1 supports private access point networks. This type of mobile Virtual Private Network (VPN) enables secure "over the air" access to company smartphones via cellular networks.

**Availability:** ubi-Suite 2.1 is available from ubitexx and partners at the end of December 2008 ([vertrieb@ubitexx.com](mailto:vertrieb@ubitexx.com)) starting at €79 per license (100 – 249 devices).

**Technical requirements:**

Server: Windows Server 2003, Microsoft SQL Server 2005 (Express supported), IIS Web Server, ASP.net 2.x, Net Framework 2.0 or higher

Client: Windows Mobile 5.0, 6.0 and 6.1

**Further Information:**

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**About ubitexx**

ubitexx develops and distributes innovative management and security solutions for enterprise smartphones and cellphones. As a technology leader, ubitexx offers system software for continuous support, first-time deployment and provisioning, policy and asset management of mobile devices.

Winner of several industry awards, the mobile device management solution ubi-Suite (German Internet Award 2008) accelerates smartphone configuration while enhancing the user experience and lowering support costs. Winner of the European ICT Technology Prize, the ubiControl module ensures seamless deployment of security settings and fulfillment of compliance requirements for mobile devices. Companies can fully benefit from the use of mobile devices while having the same level of security possible with desktop PCs.

Since the company's founding in 2002, ubitexx solutions have been used throughout the world by leading banking, insurance, pharmaceuticals and energy groups, media companies, in the public sector and within the engineering and automotive industries.

ubitexx has its headquarters in Munich, Germany and a North American subsidiary in Cambridge, Massachusetts.

Internet: [www.ubitexx.com](http://www.ubitexx.com)

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